

In Victorian times, certain flowers had specific meanings because the flower selection was limited and people used more symbols and gestures to communicate than words. For those interested in the historic meanings of flowers, the Society of American Florists has compiled a list from a variety of different sources of the [Meanings of Flowers](#) .

But today, with so many flower choices, there are no rules - it's the sentiment that gives the gift its meaning. Your florist can help you send the right message. Many people assign their own personal meanings - a flower or color that might remind them of a special event or moment in their lives.

With a little thought and help from your florist, it's virtually impossible for you to send the "wrong thing." Consider the recipient's age, gender and floral preferences (if you are aware of any). Share details about the personality of the recipient with your florist and he or she will customize your arrangement and ensure the recipient's delight.